



News Releases

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Atlantic City Gears Up For Restaurant Week 2010

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Celebrating the burgeoning culinary scene in Atlantic City, the east coast shore destination has announced the return of Restaurant Week (<http://www.acrestaurantweek.com>) taking place Sunday, February 28 through Saturday, March 6, 2010. More than 70 of the destination's best restaurants will once again offer special fixed price lunches for \$15.10 per person and fixed price dinners for \$33.10 per person during the week-long promotion.

"It seems only natural to make Restaurant Week an annual event after the success last year which encouraged a number of participating restaurants to extend their special menus," said Jeff Vasser president of the Atlantic City Convention & Visitors Authority. "Most recently, we added Borgata's Fornelletto Cucina and Wine Bar by celebrated chef Stephen Kalt to our roster of outstanding restaurants which will help guarantee another successful year for Restaurant Week."

In addition to Fornelletto's Modern Italian, other dining styles represented during Restaurant Week 2010 include Japanese pub fare, Irish, Mediterranean, Latin and more. Atlantic City's inaugural Restaurant Week in 2009 prompted 74 restaurants to participate and extend their fixed prices for another full week. To view the most up-to-date list of this year's participants which includes Buddakan, Knife & Fork and The Palm, make reservations and purchase gift certificates for Restaurant Week 2010, visit <http://www.acrestaurantweek.com>.

The ACCVA receives funding through a grant from the New Jersey Department of State Division of Travel and Tourism. Sponsors are still being accepted and include Philadelphia Magazine, Greater Atlantic City Chamber, The Press of Atlantic City Media Group, The Pier Shops at Caesars, Peroni Italy, A.C. Central Reservations, Atlantic City Special Improvement District, TD Bank, Harrah's Resort Atlantic City, Trump Entertainment Resorts and Casino Connection.

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The Atlantic City Convention & Visitors Authority serves as the destination's principal marketing arm, stimulating economic growth through convention, business and leisure tourism development. The Authority oversees the management of the Atlantic City Convention Center and Boardwalk Hall. The Authority is the first destination marketing organization in New Jersey to achieve prestigious Destination Marketing Accreditation by the Destination Marketing Association International. For complete Atlantic City information, visit www.atlanticcitynj.com.

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