



News Releases

For Immediate Release: October 22, 2009

Atlantic City Restaurant Week Gift Certificates Are Now Available

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The ultimate holiday gift is now available for purchase for an encore of Atlantic City Restaurant Week! These Gift Certificates can be redeemed for lunch or dinner during the week of Sunday, February 28 through Saturday, March 6, 2010, when Atlantic City will showcase many of its finest restaurants offering three-course fixed price lunch menus at \$15.10 and dinner menus at \$33.10.

"After a successful inaugural restaurant week, 2010 promises to be even better," said Jeff Vasser, president of the Atlantic City Convention & Visitors Authority (ACCVA), producers of Restaurant Week. "Visitors and locals can expect a wide variety of restaurants to participate and serve delicious meals at a great value."

To date, more than 50 restaurants have committed to participate and their chefs are already busy designing menus for the heartiest and hard-to-please appetites, so start planning now!

Gift Certificates make a great holiday gift for relatives, friends or clients and are a great way to give everyone on your list (and yourself) an opportunity to dine in style at some of Atlantic City's finest restaurants. It is not necessary to purchase in advance to enjoy Atlantic City Restaurant Week.

The certificates are issued in the amount of one meal, lunch or dinner, excluding tax, gratuities or alcoholic beverages. A \$2.00 handling charge will be added for online, telephone and credit card purchases (no handling charge for cash purchases made in person at the Information Centers).

Gift certificates are available at:

- The Boardwalk Information Center (Boardwalk and Mississippi Avenue, at Boardwalk Hall),
- The Expressway Information Center (mile marker 3.5 on the Atlantic City Expressway),
- By phone at 1-888-AC-VISIT (1-888-228-4748),
- Online at http://www.acrestaurantweek.com/gift_certificates.aspx, using a secure PayPal payment system.

Please visit <http://www.acrestaurantweek.com> for an up-to-date list of 2010 Atlantic City Restaurant Week participants, restaurant schedules, menus and chef bios. The list is updated regularly.

The ACCVA receives funding through a grant from the New Jersey Department of State Division of Travel and Tourism. To date, sponsors include Philadelphia Magazine, Greater Atlantic City Chamber of Commerce, The Press of Atlantic City, A.C. Central Reservations, Atlantic City Special Improvement District, Casino Connection, Coors/Miller, Harrah's Atlantic City, TD Bank, The Pier Shops at Caesars, Trump Entertainment Resorts and US

Friday, January 29, 2010

Foods. There is still time to become a sponsor. Please contact Doreen Prinzo, ACCVA Marketing Partnership Manager at (609) 449-7156, or email dprinzo@accva.com.

-30-

The Atlantic City Convention & Visitors Authority serves as the destination's principal marketing arm, stimulating economic growth through convention, business and leisure tourism development. The Authority oversees the management of the Atlantic City Convention Center and Boardwalk Hall. The Authority is the first destination marketing organization in New Jersey to achieve prestigious Destination Marketing Accreditation by the Destination Marketing Association International. For complete Atlantic City information, visit www.atlanticcitynj.com.

Also follow us on Facebook at www.facebook.com/AtlanticCityNJ.