



News Releases

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Mark Your Calendar!

Contact:

For the ACCVA:

Karen Martin, 609-449-7126

Elaine Zamansky, 609-449-7166

Michael Bruckler, 609-449-7125

For Lou Hammond & Associates:

Emily Santos or Anna Lagos, 212-308-8880

The Atlantic City Convention & Visitors Authority recently announced dates for the second Atlantic City Restaurant Week to take place Sunday, February 28 through Saturday, March 6, 2010.

The announcement comes amid a successful inaugural restaurant week, which prompted over 50 of the original 74 participating restaurants to extend their fixed price lunch and dinner menus through Saturday, March 14, 2009.

"The success of this year's Restaurant Week went above and beyond our expectations," said Jeff Vasser, president of the Atlantic City Convention & Visitors Authority. "The support and participation from the community and the participating restaurants makes this a successful venture for all involved and brings an influx of visitors to Atlantic City at a traditionally slow time of year."

The ACCVA receives funding through a grant from the New Jersey Department of State Division of Travel and Tourism. 2009 Atlantic City Restaurant Week sponsors included American Express, Philadelphia Magazine, Greater Atlantic City Chamber, The Press of Atlantic City Media Group, The Pier Shops at Caesars, Atlantic City Hotel & Lodging Association, A.C. Central Reservations, Atlantic City Special Improvement District, South Jersey Industries, TD Bank,

Atlantique City, Harrah's Resort Atlantic City and Casino Connection. For more information, visit <http://www.arestaurantweek.com>. Restaurants interested in participating in 2010 should contact Doreen Prinzo, ACCVA Marketing Partnership Manager at (609) 449-7156, or email dprinzo@accva.com.

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The Atlantic City Convention & Visitors Authority serves as the destination's principal marketing arm, stimulating economic growth through convention, business and leisure tourism development. The Authority oversees the management of the Atlantic City Convention Center and Boardwalk Hall. The Authority is the first in New Jersey to achieve Destination Marketing Accreditation by the Destination Marketing Association International. The Authority is among an elite group of 47 accredited convention and visitor bureaus throughout the United States. For complete Atlantic City information, visit www.atlanticcitynj.com