



News Releases

For Immediate Release: January 29, 2009

Countdown To Atlantic City's Inaugural Restaurant Week

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There's no better reason for a "friend request" than the promise of a tantalizing dinner and a night on the town. The countdown to Atlantic City's first ever Restaurant Week, from March 1-7, 2009, has begun and interested patrons can track the latest breaking developments via Facebook and MySpace. Updates on menus and participating restaurants can be found online by becoming a fan of "Atlantic City Restaurant Week" on Facebook or linking to www.myspace.com/acrestaurantweek on MySpace. More than 60 of the destination's best restaurants will offer special fixed price lunches for \$15.09 per person and fixed price dinners for \$33.09 per person during the week-long promotion.

"Within the past year, Atlantic City's dining landscape has emerged as one of the best in the East with a bounty of big name restaurants and celebrated chefs opening establishments here," said Jeff Vasser, president of the Atlantic City Convention & Visitors Authority (ACCVA). "It's the perfect time to unroll our first annual Restaurant Week to promote these new offerings, as well as some of our long-standing favorites, with the promise of exceptional cuisine at incredibly reasonable rates."

Interest in Atlantic City Restaurant Week is high. Since the dedicated website (<http://www.acrestaurantweek.com>) launched in Fall of last year, site traffic has quadrupled. "As we're approaching March 1, we're getting many more inquiries and bookings for Restaurant Week," continued Vasser. "We encourage Atlantic City visitors and residents to reserve in advance to ensure a spot at their top choice eateries."

A variety of cuisine will be showcased during Atlantic City Restaurant Week from American and Italian to Asian, Indian and Japanese. A handful of restaurants by some of the country's most celebrated personalities in the food world will also participate, including Izakaya by Michael Schulson, Stephen Starr's Buddakan and Continental and Wolfgang Puck American Grille. Other participating establishments include: Six A Bistro, Carmine's, Steve & Cookie's, Il Mulino, Knife & Fork, Ruth's Chris Steak House, Sonsie, Teplitzky's, The Palm Restaurant and Wellington's.

Weekend guests from New York City can take the express train to Atlantic City via ACES, a new deluxe train service that serves the "city that's always turned on" direct from the "city that never sleeps" with one stop in Newark, N.J. on Fridays, Saturdays and Sundays. The new route launches on February 6, allowing ample time to book for Restaurant Week. Reservations are currently available online at <http://www.acestrain.com>.

A full list of participating restaurants and contact details for reservations are available at <http://www.acrestaurantweek.com>. The site also offers information on lodging, parking and chef bios and recipes.

The ACCVA receives funding through a grant from the New Jersey Department of State Division of Travel and Tourism. Sponsors include American Express, Philadelphia Magazine, Greater Atlantic City Chamber, The Press of Atlantic City Media Group, The Pier Shops at Caesars, Atlantic City Hotel & Lodging Association, A.C. Central Reservations, Atlantic City Special Improvement District, South Jersey Industries, TD Bank, Atlantique City,
Tuesday, February 10, 2009

Hararah' Resort Atlantic City and Casino Connection.

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The Atlantic City Convention & Visitors Authority serves as the destination's principal marketing arm, stimulating economic growth through convention, business and leisure tourism development. The Authority oversees the management of the Atlantic City Convention Center and Boardwalk Hall. The Authority is the first in New Jersey to achieve Destination Marketing Accreditation by the Destination Marketing Association International. The Authority is among an elite group of 47 accredited convention and visitor bureaus throughout the United States. For complete Atlantic City information, visit www.atlanticcitynj.com