



News Releases

For Immediate Release: October 09, 2008

Atlantic City Restaurant Week Adds Sizzle to March Calendar

Contact: For the ACCVA:
Elaine Zamansky, 609-449-7166
Michael Bruckler, 609-449-7125
Karen Martin, 609-449-7126

For Lou Hammond & Associates:
Emily Santos / Anna Lagos, 212-308-8880

Atlantic City' first Restaurant Week, scheduled for March 1-7, 2009, is proving to be a blockbuster (and belly-buster) event, with more than 60 fine restaurants from throughout Atlantic County signed on to offer value-packed lunches and dinners.

"Atlantic City has had a real boom in fine restaurants in the past few years," said Jeff Vasser, president of the Atlantic City Convention & Visitors Authority (ACCVA), the event' producer. "Restaurant Week is a great time to sample some of the restaurants you'e been hearing about, or return to one of your favorites."

Throughout the week, participating restaurants will offer special menu selections priced at \$15.09 per person for lunch and \$33.09 per person for dinner. The actual value of the meals will be \$50 to \$75.

Full details are now online at <http://www.acrestaurantweek.com/>, including each restaurant' participation schedule, menus, biographies of the chefs and reservation information. Restaurants that are members of the Open Table online reservation system will also have that feature available through the Web site.

Vasser notes that many visitors are already making plans to visit for an overnight getaway, "n order to sample more than one restaurant."To assist, the Restaurant Week Web site also offers links to hotel information and packages, as well as general Atlantic City visitor information.

The ACCVA receives funding through a grant from the New Jersey Department of State Division of Travel and Tourism. Sponsors include American Express, Philadelphia Magazine, Greater Atlantic City Chamber of Commerce, The Press of Atlantic City, Atlantic City Hotel & Lodging Association, A.C. Central Reservations, Atlantic City Special Improvement District, South Jersey Industries and Atlantique City.

SIDEBAR:

How to Make the Most of Your Atlantic City Restaurant Week Experience

Attending Atlantic City Restaurant Week, March 1-7, 2009, can be a carefree, fun –even romantic –event, according to the week' organizers at the Atlantic City Convention & Visitors Authority. Aside from the general advice of "lan ahead,"here are their tips for making the most of it:

- Explore the Restaurant Week Web site at <http://www.acrestaurantweek.com/>and make a list of the restaurants you' like to try.
- Check out the menus to make sure they offer something you'l enjoy.

Friday, October 10, 2008

Page 1 of 3 Pages

- Then check out their schedules to see which ones fit into your schedule.
- Make your reservations as soon as you decide on the restaurants and the dates you' like to go.
- Plan to tip your server based on the value of the meal and the quality of the service.
- If you'e planning to stay overnight, make those reservations ahead of time, too. The Restaurant Week Web site also has information on accommodations.
- You can turn it into a romantic getaway by adding a treatment at one of Atlantic City' luxurious spas. You can also round out the visit with a show, a shopping excursion or a visit to one of the area' fun attractions. Details are online at <http://www.atlanticcitynj.com/>, or call 1-888-AC-VISIT.
- Come prepared. Bring stretchy clothing.

A full list of participating restaurants follows:

24 Central Cafe` -Trump Plaza
 6ix A Bistro
 A Dam Good Sports Bar & Restaurant
 A Touch of Italy
 Arturo's
 Atlantic City Country Club
 Buddakan
 Capriccio
 Carmine's
 Casa Di Napoli
 Cuba Libre Restaurant & Rum Bar
 DJ's Steakhouse
 Dock's Oyster House
 Fred and Ethel's Lantern Light Tavern
 Gallagher's NY Steakhouse at Resorts
 Game On!
 Girasole Ristorante
 HarborView -Trump Marina
 Hard Rock Cafe
 Historic Smithville Inn
 Inlet Restaurant & Bar
 Izakaya, A Modern Japanese Pub
 Joseph's Restaurant
 Knife & Fork Inn
 Los Amigos Mexican Restaurant
 Manna Restaurant
 Max's - Trump Plaza
 McCormick & Schmick's Seafood Restaurant
 Mia at Caesars
 N.O.W (Noodles of the World)
 P.F. Chang's China Bistro
 Patsy's
 Peregrines'
 Phillips Seafood
 Pistol Pete's Steakhouse & Saloon
 Plate American Café
 Polistinas Restaurant
 Primavera Restaurant
 Ram's Head Inn
 Red Square
 Reflections Café
 Renault Winery & Vineyard Golf at Renault
 Rib & Chophouse
 Ri-Ra Irish Pub & Restaurant
 Roberto's-Trump Plaza
 Royal Albert Palace
 Ruth's Chris Steak House
 Seaview Marriott Resort & Spa

Friday, October 10, 2008

Page 2 of 3 Pages

Sonsie
Steve and Cookies by the Bay
Teplitzky's at The Chelsea Hotel
The Café-Trump Marina
The Continental Restaurant
The Foundation Room
The Melting Pot
The Metropolitan
The Oaks
The Palm Restaurant
Tre Figlio Restaurant
Trinity Irish Pub & Carvery
Tun Tavern Brewery and Restaurant
Wellington's
Wolfgang Puck American Grille