



News Releases

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Variety of Restaurants and Sponsors Sign On for AC Restaurant Week

Great Dining Opportunities Scheduled for March 1-7, 2009

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From the minute Atlantic City Convention & Visitors Authority (ACCVA) announced Atlantic City' first-ever Restaurant Week, the response from area restaurants "as been very enthusiastic,"said Jeff Vasser, executive director of the ACCVA. "rospective diners are very excited about it, too –people are really looking forward to sampling some of the fine dining we have in the Atlantic City area."

So far, 18 restaurants have signed on to offer lunch or dinner during the week-long event, and a number of sponsors have joined. (*Participating restaurants and sponsors are listed below.*)

Restaurants from throughout Atlantic County will offer special menus during the week for \$15.09 for lunch and \$33.09 for dinner, all with a value exceeding the special prices.

Menu selections, chef bios, reservation and hotel information and a variety of additional Atlantic City Restaurant Week details will be available in the near future on the official Atlantic City Restaurant Week Web site, <http://www.acrestaurantweek.com/>, also accessible through the ACCVA Web site, <http://www.atlanticcitynj.com/>. The site currently provides links for restaurants and potential sponsors to obtain information about participating. It also offers visitors a link to receive additional email information about Atlantic City Restaurant Week.

"e anticipate many more restaurants will sign on in the next few months. It will be hard to choose where you want to eat. The menus are all very enticing, and it' a great way to try out places you'e never been to,"said Doreen Prinzo, manager of the ACCVA' Marketing Partner program and Restaurant Week coordinator.

Participating Restaurants

Six A Bistro (Bally')

Arturo' (Bally')

Atlantic City Palm (The Quarter at Tropicana)

Buddakan (The Pier Shops at Caesars)

Carmine' (The Quarter at Tropicana)

Casa Di Napoli (Showboat)

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DJ' Steak House (Trump Marina)
Foundation Room (House of Blues at Showboat)
Harborview (Trump Marina)
Inlet Restaurant (Somers Point)
Ram' Head Inn (Galloway Township)
Rib & Chophouse (Showboat)
Steve & Cookie' (Margate)
The Café (Trump Marina)
The Continental (Pier Shops at Caesars)
Touch of Italy (Egg Harbor Township)
Tre Figlio Restaurant (Galloway Township)
Tun Tavern (Sheraton Atlantic City Convention Center Hotel)

Sponsors

AC Central Reservations
American Express
Atlantic City Hotel & Lodging Association
Atlantic City Special Improvement District
Greater Atlantic City Chamber

Atlantic City Restaurant Week is also supported in part by a grant from New Jersey Department of State, Division of Travel & Tourism.

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The Atlantic City Convention & Visitors Authority serves as the destination's principal marketing arm, stimulating economic growth through convention, business and leisure tourism development. The Authority oversees the management of the Atlantic City Convention Center and Boardwalk Hall on behalf of its parent agency, the New Jersey Sports and Exposition Authority. The Authority is the first in New Jersey to achieve Destination Marketing Accreditation by the Destination Marketing Association International. The Authority is among an elite group of 47 accredited convention and visitor bureaus throughout the United States. For complete Atlantic City information, visit www.atlanticcitynj.com