



## News Releases

For Immediate Release: January 30, 2008

### Atlantic City Restaurant Week Planned for March 2009

#### Restaurant Week Announcement

**Contact:**

Elaine Zamansky, 609-449-7166

Michael Bruckler, 609-449-7125

Courtney Birmingham, 609-449-7126

(Atlantic City, NJ, January 11, 2008) -- While most of us are planning no farther ahead than summer vacation, the Atlantic City Convention & Visitors Authority (ACCVA) is looking ahead to March 2009, when they will present the first-ever Atlantic City Restaurant Week.

Restaurant Week, March 1 through 7, 2009, will showcase the area's best restaurants with fixed prices lunches and dinners that make fine dining affordable. Lunches will be priced at \$15 per person; dinners will be priced at \$30 per person at participating restaurants - far lower than the actual value.

"Everyone enjoys dining out, but they don't always get to a variety of restaurants," said Jeffrey Vasser, executive director of the ACCVA. "This event will give people an opportunity and incentive to try new restaurants for the first time. It's also a great reason for visitors to spend a few days enjoying our Atlantic City hospitality."

The ACCVA invites restaurants from throughout Atlantic County to participate and also offers sponsorship opportunities. Participating restaurants, chefs and menus will be featured on a Restaurant Week Web site, and the week will be heavily promoted throughout the region.

For additional information about sponsorships and restaurant participation, please contact Doreen Prinzo at [dprinzo@accva.com](mailto:dprinzo@accva.com) or phone 609-449-7156.

###

The Atlantic City Convention & Visitors Authority serves as the destination's principal marketing arm, stimulating economic growth through convention, business and leisure tourism development. The Authority oversees the management of the Atlantic City Convention Center and Boardwalk Hall on behalf of its parent agency, the New Jersey Sports and Exposition Authority. For complete Atlantic City information, visit [www.atlanticcitynj.com](http://www.atlanticcitynj.com).