



News Releases

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Restaurants and Sponsors Lining Up for Atlantic City Restaurant Week

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The marketing team at the Atlantic City Convention & Visitors Authority (ACCVA) reports that 18 sponsors and nearly 70 restaurants are already committed to participating in the third annual Atlantic City Restaurant Week, February 27 through March 5, 2011.

During the week, fine restaurants throughout Atlantic County will offer value priced three-course lunches for \$15.11 and three-course dinners at just \$33.11. A full list of participating restaurants is online at www.acrestaurantweek.com. The list is updated regularly, and menu items, chef biographies and other details will be added as the date approaches. Restaurant Week hotel packages will also be available through the site, as well as the ability to book reservations online through Open Table at restaurants that use the Open Table reservation service.

A variety of sponsors have also signed on to be part of Atlantic City Restaurant Week. The ACCVA receives funding for Atlantic City Restaurant Week through a grant from the New Jersey Department of State Division of Travel and Tourism. Additional sponsors include A.C. Central Reservations, Inc.; Atlantic City Country Club; Atlantic City Special Improvement District; Borgata Hotel, Casino and Spa; Casino Connection; Ed Hitzel; Greater Atlantic City Chamber; Interstate Outdoor Advertising; Lloyd D. Levenson Institute of Gaming, Hospitality and Tourism at Richard Stockton College; OIP; Open Table; Peroni/Miller/Coors; Philadelphia Magazine; Press of Atlantic City Media Group; TD Bank; Tropicana Casino and Resort and Trump Entertainment.

"We're on track for a record number of both restaurants and sponsors – a sure sign that Restaurant Week offers value for the sponsors, restaurants and diners alike," said Jeff Vasser, ACCVA president. "It's going to be an exciting week for anyone who enjoys fine food. We're looking forward to being able to offer our visitors and local residents a fun and inexpensive way to sample some great restaurants, including several that are new to the area or are first-time participants."

Additional sponsors and restaurants are welcome to participate. For information, contact Doreen Prinzo at 609-449-7156.

The Atlantic City Convention & Visitors Authority serves as the destination's principal marketing arm, stimulating economic growth through convention, business and leisure tourism development. The Authority oversees the management of the Atlantic City Convention Center and Boardwalk Hall. The Authority is the first destination marketing organization in New Jersey to achieve prestigious Destination Marketing Accreditation by the Destination Marketing Association International. For complete Atlantic City information, visit www.atlanticcitynj.com.

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