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Atlantic City Restaurant Week Gift Certificates Available on Black Friday

(Atlantic City, NJ, November __, 2011) – There’s no need to head out in the middle of the night to get a jump on holiday shopping this Black Friday. Just jump online, call, or head for the nearest Atlantic City Visitor Information Center, where gift certificates for the fourth annual Atlantic City Restaurant Week go on sale starting Friday, November 25.

Atlantic City Restaurant Week, March 4 – 10, 2012, produced by the Atlantic City Convention & Visitors Authority (ACCVA), gives the food lovers on your list an opportunity to enjoy fixed-price, three-course meals at dozens of the finest restaurants throughout Atlantic County. Lunches are value priced at \$15.12 per person; dinners are value priced at \$33.12 per person, excluding beverage, tax and gratuity. You can purchase gift certificates for either lunch or dinner – a gift you can enjoy right along with your friends or relatives. It is not necessary to purchase in advance to enjoy Atlantic City Restaurant Week.

Gift certificates are available starting Black Friday at:

- The Expressway Information Center at mile marker 3.5 of the Atlantic City Expressway (accessible from both directions), open Thursday through Monday from 9:30 a.m. – 5:30 p.m.,
- The Boardwalk Information Center, Mississippi Avenue and the Boardwalk, open seven days a week from 9:30 a.m. – 5:30 p.m.,
- Online at www.acrestaurantweek.com using a secure PayPal payment system,
- By calling 1-888-AC-VISIT (1-888-228-4748).

Complete Restaurant Week information, including an interactive list of participating restaurants and the meals/days they serve Restaurant Week specials, as well as their Restaurant Week menus, chef bios, hotel packages, transportation and parking information are available at www.acrestaurantweek.com. The site is updated frequently to reflect new participants. You can also follow Restaurant Week on Facebook at www.facebook.com/ACRestaurantWeek, and follow the Atlantic City Restaurant Week Guide on Foodspotting.com.

Additionally, you can register to win an Atlantic City Restaurant Week getaway on the ACCVA Web site, www.atlanticcitynj.com.

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Atlantic City Restaurant Week Gift Certificates, add one

“Atlantic City Restaurant Week has become one of the area’s most highly anticipated annual events,” said Jeff Vasser, president of the ACCVA, “and the gift certificates have gained a reputation as much-wanted holiday gifts. It’s an excellent way to try a restaurant you haven’t been to and enjoy meals that would normally cost significantly more. It’s a win-win for anyone who enjoys fine dining in a great restaurant city.”

The ACCVA receives funding from Atlantic City Restaurant Week through a grant from the New Jersey Department of State Division of Travel and Tourism. Sponsors include 2012 Atlantic City Beer and Music Festival; A.C. Central Reservations, Inc.; Atlantic City Country Club; Borgata Casino Hotel & Spa; Caesars Entertainment; Casino Connection; Ed Hitzel Enterprises; Foodspotting.com; Greater Atlantic City Chamber; Interstate Outdoor Advertising; Lloyd D. Levenson Institute of Gaming, Hospitality & Tourism; NJ Lifestyle Magazine; OpenTable.com; Philadelphia Magazine; TD Bank; The Press of Atlantic City Media Group; Tropicana Casino and Resort; and WAYV-Equity Communications.

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The Atlantic City Convention & Visitors Authority serves as the destination's principal marketing arm, stimulating economic growth through convention, business and leisure tourism development. The Authority oversees the management of the Atlantic City Convention Center and Boardwalk Hall. The Authority is the first destination marketing organization in New Jersey to achieve prestigious Destination Marketing Accreditation by the Destination Marketing Association International. For complete Atlantic City information, visit www.atlanticcitynj.com. Also follow us on Facebook at www.facebook.com/AtlanticCityNJ.